

Principles of Collaboration

CUBORO – The Swiss original

The CUBORO marble run system from Switzerland has been inspiring all generations worldwide since 1986. The sustainable toy made from natural Swiss wood inspires young and old and guarantees lasting fun. CUBORO stands for timeless design and lifelong learning. CUBORO is manufactured in Switzerland under the highest social and ecological standards.

CUBORO – The marble run system

The marble run system consists of over 100 different CUBORO elements with various functions. Through creative combination and logical planning, a virtually infinite number of marble runs can be created. All CUBORO sets can be combined and complement each other. CUBORO challenges children and adults according to their abilities, while awakening the joy of experimentation and supporting logical thinking. The marble run system trains fine motor skills, strengthens spatial imagination, and stimulates creativity. CUBORO can be played alone or in a group and promotes collaboration - at home, in kindergartens, schools and teams.

The Mission of CUBORO

CUBORO stands for sustainable wooden quality toys, lifelong fun with games and timeless design. We inspire people to develop through play.

Our Values

CREATIVITY	We are passionate and remain curious.
SUSTAINABILITY	We live up to our social and ecological responsibility and are committed to a fairer world.
COURAGE	We are agile and tackle challenges proactively.
INTEGRITY	We foster respectful and transparent cooperation.
ACCOUNTABILITY	We are independent and take accountability for our actions.
EFFECTIVITY	We stay focused and live the highest quality.

Collaboration

We take our responsibility as a company seriously. It is crucial to us that we uphold our values and are passionate about CUBORO. We expect the same from our customers, partners, and employees.



Matthias Etter
Inventor of CUBORO, Owner and
President of Cuboro Ltd.



Sebastian Etter
CEO, Owner and Board Member of Cuboro Ltd.