

About Cuboro Ltd.

CUBORO, the Swiss marble run system, has been fascinating generations since 1986. CUBORO stands for sustainable wooden quality toys, lifelong fun and timeless design. CUBORO inspires people worldwide to grow through play.



Sebastian Etter, CEO of Cuboro Ltd.

The family business

Cuboro Ltd. develops and produces the CUBORO marble run system. Sebastian Etter, son of the inventor Matthias Etter, manages the family business based in Bern, Switzerland. The marble run system has become very popular not only in Switzerland and Europe, but is highly appreciated all over the world. To this day, the CUBORO sets are manufactured in the heart of Switzerland from regional beech wood.

The CUBORO marble run system

The marble run system consists of over 100 different CUBORO elements with various functions. Through creative combinations and logical planning, an infinite number of marble runs can be created. CUBORO challenges children and adults according to their abilities, while awakening the joy of experimentation and supporting logical thinking. The marble run system trains fine motor skills, strengthens spatial imagination and stimulates creativity. CUBORO can be played alone or in a group. CUBORO promotes collaboration – at home, in kindergartens, schools and teams.



The CUBORO marble run system: the Starter Set STANDARD 50



Original CUBORO elements made of Swiss beech wood

History

Matthias Etter developed the idea for the CUBORO marble run system in 1976 while working with mentally and physically disabled children. After test molds made of clay and fir wood, the first marble run system made of beech wood is created in 1985. One year later, CUBORO is officially born. The product range continues to grow and CUBORO gains international recognition. With the change of generations, a comprehensive redesign of CUBORO products is launched in 2020. Curiosity, quality awareness and social responsibility remain the company's core values.

A Swiss wooden product

CUBORO is made in Switzerland from natural beech wood. The carpenters at Nyfeler Holzwaren, located in the canton of Bern, process regional beech wood in highest quality into the CUBORO elements. From wood drying to manufacturing of the packaging, all production steps take place in Switzerland in cooperation with longtime partners. The high quality guarantees lifelong fun.



The first CUBORO prototype made of clay in 1976



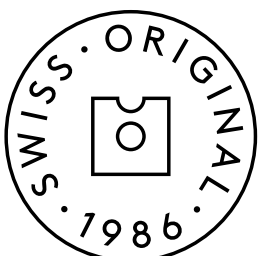
Matthias Etter working with children in the 1970s



About Cuboro Ltd.

Founded in	1986
Based in	Bern / Switzerland
CEO	Sebastian Etter
Inventor and founder	Matthias Etter
Products	CUBORO marble runs
Country of production	Switzerland
Material	Natural beech wood

info@cuboro.ch | cuboro.ch



Swiss Made 