

CUBORO®

IMAGE LIST – PRESS

40 Years of CUBORO

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01_CUBORO_Prototype_1976.jpg

First CUBORO prototype made of clay from 1976. Developed as a three-dimensional learning aid in an educational context and the starting point of the later marble run system.

02_CUBORO_Standard_Packaging_1986.jpg

First packaging of the CUBORO STANDARD set from 1986. Market launch of the modular marble run system.

03_CUBORO_Standard_Packaging_Current.jpg

Current packaging of the CUBORO STANDARD set. Contemporary development with the system concept remaining unchanged.

04_CUBORO_System_Overview.jpg

Assembled CUBORO marble run with visible grooves on the surface and hidden tunnels inside the cubes.

05_CUBORO_Playing_Generations.jpg

Intergenerational play with CUBORO: grandfather and children building and experimenting together with the marble run system.

06_CUBORO_Mood_Playing_CloseUp.jpg

Detail view of a CUBORO marble run. Visible and hidden paths illustrate the principle of spatial thinking.

07_CUBORO_Product_Range.jpg

Overview of the current CUBORO product range with various sets and extensions.



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08_CUBORO_Production_Switzerland.jpg

Production of the precise wooden elements made from Swiss beech wood in Switzerland.

09_CUBORO_Portrait_Matthias_Etter.jpg

Portrait of Matthias Etter, inventor of the CUBORO marble run system.

10_CUBORO_Portrait_Sebastian_Etter.jpg

Portrait of Sebastian Etter, CEO of Cuboro AG.

11_CUBORO_Portrait_Etter_Family.jpg

Joint portrait of Matthias Etter and Sebastian Etter. Two generations of CUBORO.

Further images, high-resolution files, as well as additional media such as videos and logos are available in the press section.

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