

CUBORO®

Quotes Sheet

40 Years of CUBORO

Sebastian Etter

CEO Cuboro AG

Lead Quote

"CUBORO shows how new things can emerge again and again from wooden cubes with different functions through thinking, patience and curiosity. That is exactly where its fascination lies and why this toy accompanies people throughout their lives."

Additional Quotes (selection)

"With the same elements, millions of different marble runs can be built. This openness is what makes CUBORO so special and allows it to grow together with people and their ideas."

"CUBORO connects generations because it is timeless. It challenges thinking, encourages creativity and creates shared experiences, today just as it did 40 years ago."

Matthias Etter

Inventor of the CUBORO marble run system

"I was looking for a three-dimensional learning aid that would go beyond traditional building blocks. Grooves and tunnels in equally sized cubes proved to be ideal connecting elements. When combined correctly, they form a continuous marble run in which a rolling marble makes the solution visible."

Neutral quote for editorial use

"Playing with modular systems such as CUBORO promotes spatial thinking, logical planning and the joy of finding one's own solutions, regardless of age."

