

Short Version – Press

40 Years of CUBORO – Swiss Marble Run System Celebrates Anniversary

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In 2026, CUBORO celebrates its 40th anniversary. What began in 1986 as an educational idea is today an internationally established Swiss marble run system that has inspired children and adults across generations. On the occasion of the International Toy Fair in Nuremberg, the family-owned company looks back on its history and shows why analogue play with wood is more relevant than ever.

A defining feature of CUBORO is the interplay between visible grooves and hidden tunnels inside the wooden cubes. By freely combining the more than 100 elements, millions of different marble runs can be built, encouraging spatial thinking and enabling ever new learning experiences.

To this day, CUBORO is manufactured entirely in Switzerland from Swiss beech wood. In addition to play at home, the marble run system is used in schools, in therapy and in professional contexts such as workshops and team training sessions. Now in its second generation, CUBORO remains a family-owned company and continues to carefully develop the system with new extensions such as WAVE.

