

PRESS RELEASE

CUBORO WAVE Receives iF DESIGN AWARD 2026

The new Extra Set WAVE introduces a new type of movement to the CUBORO marble run system. Its wave-shaped elements allow the marble to glide gently up and down, opening new possibilities for creative building and play.

Bern, Switzerland, March 24, 2026

Cuboro AG has been awarded the iF DESIGN AWARD 2026 for its new Extra Set CUBORO WAVE. The internationally renowned award recognizes outstanding product design and is considered one of the most important design distinctions worldwide.

With CUBORO WAVE, the Swiss marble run system expands its movement possibilities with a new dimension: until now, marbles moved along straight paths, curves, and tunnels. With WAVE, they now travel in a gentle up-and-down motion along wave-shaped elements, adding a new level of dynamism to the modular system.

The idea for this new movement originated from an observation in nature. While sailing, Sebastian Etter, CEO of Cuboro AG, envisioned a marble moving up and down in a way similar to a boat on water. Inspired by this image, the CUBORO team developed new wooden elements for the system in collaboration with the Nyfeler carpentry workshop.

The curved forms posed particular challenges in both design and manufacturing. Through numerous prototypes, the shape, inclination, and transitions were refined until a smooth and consistent motion was achieved. The result is a set that integrates seamlessly into the existing CUBORO system while introducing a new play experience.

Like all CUBORO sets, the elements of CUBORO WAVE are made from regionally sourced beech wood and manufactured in the heart of Switzerland.

“Developing new ideas for the CUBORO marble run system is always an exciting journey for us,” says Sebastian Etter. “Receiving the iF DESIGN AWARD for CUBORO WAVE is a great honor. Above all, it is a wonderful recognition of the collaborative work of our team and our regional partners.”

The iF DESIGN AWARD, awarded for over 70 years by iF International Forum Design GmbH, is one of the world’s most prestigious design prizes. Each year, companies and designers from around the globe submit their projects. An international jury of independent design experts evaluates the entries based on criteria such as idea, form, function, and sustainability.

The recognition of CUBORO WAVE highlights the continuous development of the CUBORO marble run system, which has stood for creative building, logical thinking, and intergenerational play for over 40 years.

Further information about CUBORO WAVE is available on the official iF Design website under “Winners & iF Ranking” as well as at cuboro.ch.



CUBORO®

About the iF DESIGN AWARD

Since 1954, the iF DESIGN AWARD has been recognized worldwide as a mark of outstanding design quality. The award is presented by iF International Forum Design GmbH and honors achievements across multiple disciplines, including product design, architecture, communication, and service design. All awarded entries are published on ifdesign.com.

About Cuboro AG

Cuboro AG develops and produces the CUBORO marble run system. The family-owned company with its headquarters in Bern/Switzerland is managed in the second generation by Sebastian Etter, the son of the inventor Matthias Etter. The marble run system enjoys great popularity not only in Switzerland and Europe but has been inspiring people all over the world since 1986. To this day, the CUBORO sets are manufactured in the heart of Switzerland from regional beech wood.

Further information, press photos and press releases at cuboro.ch/press

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