

Press release Cuboro AG, 17.01.2025

Unlimited creativity with CUBORO

The CUBORO marble run system combines lifelong learning with unlimited creativity and the joy of play. Made in Switzerland, the sustainable quality wooden toy has been inspiring people all over the world since 1986.

The CUBORO marble run system consists of more than 100 different compatible beech wood elements. Creative combinations and logical thinking are the key to building an infinite number of marble runs – from simple surface courses to complex tunnel systems. By combining, feeling, experimenting and reasoning, there is no end to the number of unique marble runs that can be built. Incorporating concealed elements specifically trains the power of imagination and the thinking for planning inventive, proactive ways. When playing with CUBORO, children and adults alike get in touch with their creative side as they find new and amazing combinations.

All CUBORO sets are compatible and complement each other. The history of the family-owned company Cuboro AG dates back to 1986. From tree trunk to packaging, the CUBORO marble run system is developed, designed and produced in Switzerland. As a 100% natural product, the elements are untreated, making them suitable for small children.

The CUBORO book, launched in 2023 for the Nuremberg Toy Fair, has already been published in several languages and contains many building plans for the marble run system as well as tricky brain teasers with the different CUBORO sets. The book is the perfect start to dive into the countless possibilities of CUBORO.

243 words, 1'541 characters

Infobox

About Cuboro AG

Cuboro AG develops and produces the CUBORO marble run system. The family-owned company with its headquarters in Bern/Switzerland is managed in the second generation by Sebastian Etter, the son of the inventor Matthias Etter. The marble run system enjoys great popularity not only in Switzerland and Europe, but has been inspiring people all over the world since 1986. To this day, the CUBORO sets are manufactured in the heart of Switzerland from regional beech wood.

Further information, press photos and press releases at cuboro.ch/press and in our blog at cuboro.ch/en/inspiration/

